

LAD Truck
Lines &
Warehousing
Overview

GMTA LEADERSHIP 11/17/22

Dutch Guest, President





LAD Truck Lines

- **Founded in 1998**
- **Family Owned & Operated**
- **Currently running about 100 trucks, mostly owner op**
- **152 Trailers**
- **Lease Purchase Trucks**
- **Local Company Trucks**
- **Haul mostly refrigerated product southeast & Midwest.**

LAD Warehouse

- 3 Warehouses on Site In Watkinsville
- 30 docks
- 250K Square feet
- 3PL Services
- Athens/Watkinsville Region
- 20-30 inbound/outbound daily
- Catch a lot of import traffic



What it was like when I started in 2007 vs Now

Then

- Recession Looming
- CSA 2010 Coming online
- No ELD's
- No Tracking
- Used AS400 based Strategy Software
- Small staff, multiple hats
- 34 trucks & small brokerage

Now

- Recession Looming again
- ELD's Mandated
- We have cameras
- Tracking on Trailers/Trucks
- In the Cloud w/ McCloud
- 35 staff, single hats, night & weekend teams
- 100 trucks & medium sized brokerage
- UGA Partnership providing interns into company

Future?



Future?





Future?