



Broadleaf Trucking was founded
in 1975 by Steadman's
grandfather, P.C. Taylor and
father, Gerald Taylor.

The primary focus was the transportation of tobacco from Georgia and Kentucky with a small fleet of company trucks for many years. P.C. Taylor passed in 1993 and Gerald continued the family tradition of hauling tobacco. In 2000, Broadleaf shifted to a full service trucking company when Gerald traded 60 flatbed trailers for 100 dry vans to haul furniture for Aaron's. Broadleaf has been headquartered in Moultrie, Georgia for 22 years and has developed a customer base which includes a variety of dedicated hauling in the dry van, refrigerated, and flatbed sectors of the transportation industry.

Steadman grew up in Monticello, Florida and was the youngest of four boys. He graduated from North Florida Christian School, Tallahassee, Florida and went on to play football at Auburn University. After a career ending injury, he transferred to Liberty University for one year and then returned home and began his career working in the trailer shop at Broadleaf Trucking in January of 2004. Steadman continued his undergraduate studies, taking evening classes at Thomas University, where he received his degree in Business Administration.

In January of 2005, Steadman was promoted to operations. He learned dispatch and freight brokering under the guidance of his oldest brother, Phillip Taylor. Steadman's father, Gerald, passed away suddenly in the summer of 2009, leaving Steadman and Phillip to continue the legacy of Broadleaf Trucking. Today, Broadleaf Trucking owns and operates a fleet of 48 trucks, 180 dry vans, 20 refrigerated vans, and 3 flatbeds. The Taylor brothers opened Broadleaf Logistics in the spring of 2022 in historic downtown Moultrie and are proud to announce their newest business venture, Broadleaf Diesel, Tire, and Trailer Repair.



Current Challenges

- Hiring and retaining qualified truck drivers will remain difficult.
- Managing rising overhead costs feels like an uphill battle with no end in sight.
- Risk Management and insurance costs don't appear to be softening.

Long Term-Strategic View

-Broadleaf will continue to seek out unique and strategic ways to grow its family of companies while maintaining a “family first culture”.

-Growth of our asset division in the form of Mergers /Acquisitions is our immediate focus.

-Long Term Sustainability can be achieved by strengthening our workforce while driving high operating costs down aggressively.